

Wrexham Public Service Board (PSB)

Our 15 Objectives



- 1. All people have opportunities to learn and develop throughout their lives**
 - Achievement levels for children and young people are improved.
 - Appropriate support is available to enable people to access learning opportunities.
- 2. Children and young people are given a healthy start in life¹**
 - Children and young people have positive mental health and access to services and / or support when they need it.
 - Parents and children and young people are able to make healthy choices.
- 3. People can live healthily, happily and independently in their old age**
 - People with dementia (and their families) are well supported
 - People have appropriate housing and care options which meet their individual needs.
- 4. People have positive mental health**
 - People are able to maintain their own mental health.
 - People can access support and / or services when they need to.
- 5. People are able to make healthy choices**
 - People eat and drink healthily and take part in physical activity.
 - People understand how to access appropriate support and / or services when they need to.
- 6. Our town is vibrant and welcoming**
 - There is a mixed economy of residential, retail, cultural and leisure in our town.
 - Our town is attractive, and people feel safe.
- 7. There are good employment opportunities in Wrexham**
 - Supporting entrepreneurship and encouraging businesses to set up and grow in the county borough.
 - People have skills and experiences which meet the requirements of employers.
- 8. There is a range of things for people to do in their spare time**
 - All people can access a range of social, cultural, sporting and leisure activities.
 - People make use of the countryside, parks and woodlands.
- 9. The economy in rural areas is well supported and can thrive**
 - The agricultural sector is adaptable, diverse and resilient.
 - Rural areas are better connected by good transport links.
- 10. All people have access to good quality, appropriate homes throughout their lives**
 - There is an appropriate mix of sustainable homes to meet everyone's needs.
 - People can access support and / or services when they need to
- 11. People can travel easily around the county and beyond**
 - People can access a range of sustainable and community based transport options.
 - There is reliable, affordable and regular public transport.
- 12. The Welsh language is thriving**
 - There are opportunities for people to learn and speak Welsh.
 - People are proud of Wrexham's Welsh language and culture.
- 13. Tourism supports the local economy**
 - There is a range of attractions and activities which people want to visit.
 - The tourism sector is sustainable and ambitious.
- 14. The county borough is a safe place to live**
 - We look after those who are most vulnerable.
 - People feel safe and there are low levels of crime.
- 15. Our communities are prepared for the future**
 - Communities are resilient and adaptable to changes such as population, climate, and the economy.
 - Individuals take initiative and responsibility for themselves and recognise their role in the lives of others.

¹ By 'children' we mean from conception to age 10. By 'young people' we mean those aged 11 to 25.