



The Wrexham We Want – What matters most?

Phase 3 Consultation Findings



This third phase of consultation with the public was to help determine what the final priorities for *Wrexham's Well-being Plan* should be.

The evidence within the *Well-being Assessment* was used (along with what people told us in the first two phases of the consultation) to develop a list of fifteen possible priorities which could be addressed by the Public Services Board to improve well-being in Wrexham. (This list of priorities can be found on pages 2 and 3).

During the 'What matters most?' consultation (i.e. Phase 3), we asked people to tell us how important each of these priorities was to them by giving each one score out of 10 (1 being 'not important at all' and 10 being 'very important'). Each priority area was then given an average score out of ten – these can be found in figure 1 on page 3.

We also asked people to tell us what they thought each priority could mean, and what achieving them might look like for Wrexham in the short, medium and long-term. The responses to this have been analysed and presented in this report.

This phase of the consultation gathered the views of more than 520 people.

We received 407 responses to the survey element of this phase of the consultation. In addition to the survey there were also a number of focus groups which took place during the consultation period, which involved asking people for their suggested actions about each of the fifteen identified priority areas. In total there were nine focus group sessions held, with approximately 120 people taking part. The groups included: children and young people, members of the Portuguese community, Council housing tenants, armed forces veterans, as well as resident from areas outside of the town centre, and rural areas.

The results of this consultation were presented to members of the Public Services Board and used (with other evidence) to identify the priorities which would be taken forward the *Wrexham's Well-being Plan*. Further information about this decision making process can be found here www.wrexhampsb.org

Long-list of 15 priorities

1. All people have opportunities to learn and develop throughout their lives

- Achievement levels for children and young people are improved.
- Appropriate support is available to enable people to access learning opportunities.

2. There are good employment opportunities in Wrexham

- Supporting entrepreneurship and encouraging businesses to set up and grow in the county borough.
- People have skills and experiences which meet the requirements of employers.

3. Our town is vibrant and welcoming

- There is a mixed economy of residential, retail, cultural and leisure in our town.
- Our town is attractive, and people feel safe.

4. There is a range of things for people to do in their spare time

- All people can access a range of social, cultural, sporting and leisure activities.
- People make use of the countryside, parks and woodlands.

5. The economy in rural areas is well supported and can thrive

- The agricultural sector is adaptable, diverse and resilient.
- Rural areas are better connected by good transport links.

6. Children and young people are given a healthy start in life¹

- Children and young people have positive mental health and access to services and / or support when they need it.
- Parents and children and young people are able to make healthy choices.

7. People are able to make healthy choices

- People eat and drink healthily and take part in physical activity.
- People understand how to access appropriate support and / or services when they need to.

8. People have positive mental health

- People are able to maintain their own mental health.
- People can access support and / or services when they need to.

9. People can live healthily, happily and independently in their old age

- People with dementia (and their families) are well supported.
- People have appropriate housing and care options which meet their individual needs.

¹ By 'children' we mean from conception to age 10. By 'young people' we mean those aged 11 to 25.

10. All people have access to good quality, appropriate homes throughout their lives

- There is an appropriate mix of sustainable homes to meet everyone's needs.
- People can access support and / or services when they need to.

11. People can travel easily around the county and beyond

- People can access a range of sustainable and community based transport options.
- There is reliable, affordable and regular public transport.

12. The Welsh language is thriving

- There are opportunities for people to learn and speak Welsh.
- People are proud of Wrexham's Welsh language and culture.

13. Tourism supports the local economy

- There is a range of attractions and activities which people want to visit.
- The tourism sector is sustainable and ambitious.

14. The county borough is a safe place to live

- We look after those who are most vulnerable.
- People feel safe and there are low levels of crime.

15. Our communities are prepared for the future

- Communities are resilient and adaptable to changes such as population, climate, and the economy.
- Individuals take initiative and responsibility for themselves and recognise their role in the lives of others.

Question - Please tell us how important you think each of the priorities is for the County Borough, now and in the future, by giving it a score from 1-10 (1 being 'Not important at all' and 10 being 'Very important'. You can also select DK for 'don't know').

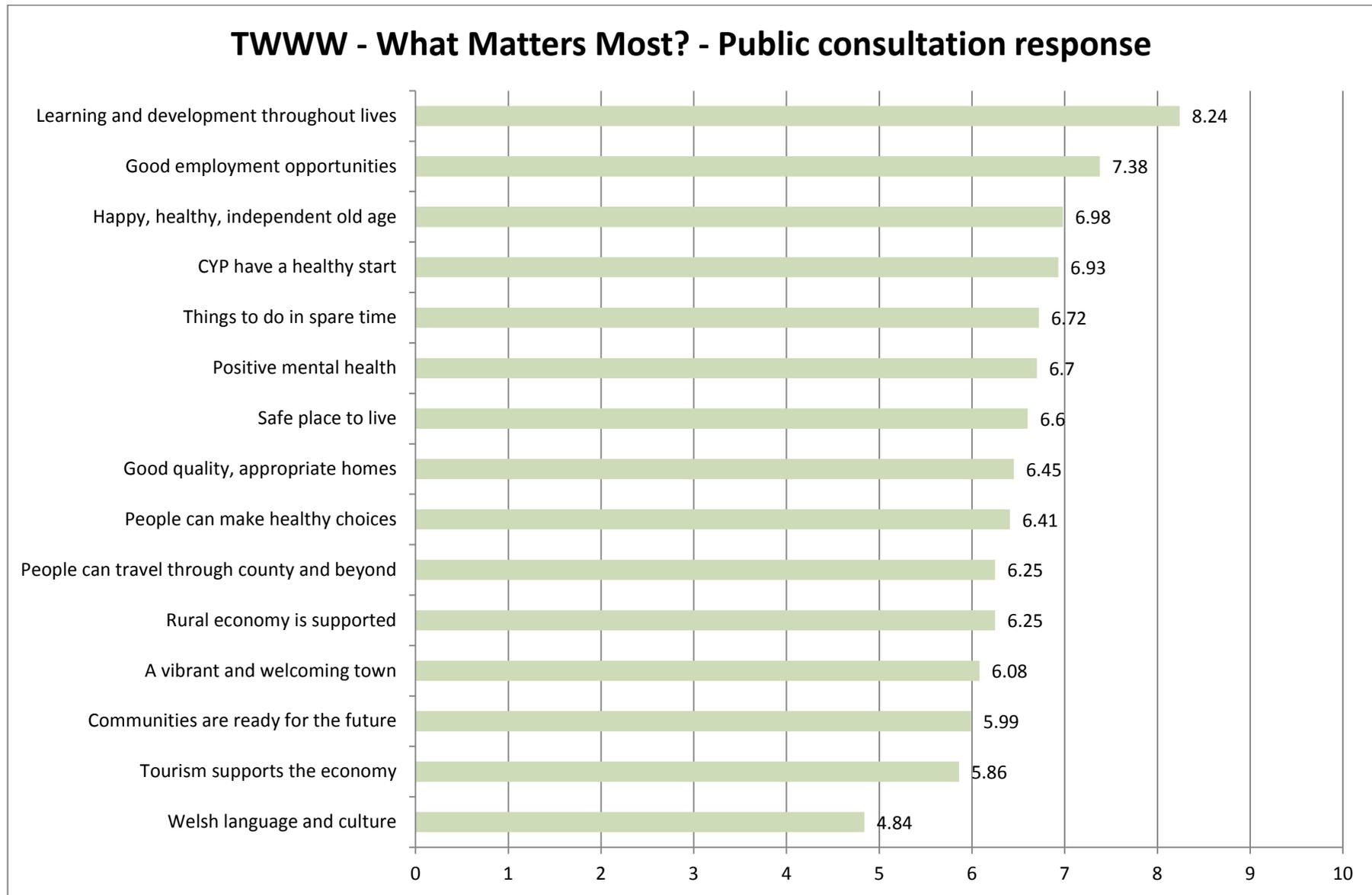


Figure 1: Average scores of all priorities

1. All people have opportunities to learn and develop throughout their lives.

Overall Rank 1
 Average Score (out of 10) 8.24

Survey Comments / Suggested Actions	No. of Comments
There should be a greater variety of educational opportunities and subjects being offered at all levels	14
ALL schools in Wrexham should perform well, and ALL pupils should have the same opportunities	12
There should be better support for education (including financial support)	11
Adult learning opportunities should be more accessible	8
School buildings should be improved so that they are all fit for purpose	7
There should be improved opportunities and standards for Further Education and Higher Education	6
Improving education will improve employment in Wrexham	6
Learning opportunities should be affordable and accessible for everyone	6
There should be access to higher quality facilities in education	5
Education should prepare young people for life	5
Improving education will make Wrexham more competitive with other places, and impact on all areas of wellbeing	3
There should be better early years education	2
There should be more learning opportunities for those people who are unemployed	2
Other	42

Focus Group	Key comments / Suggested Actions
Play development	<ul style="list-style-type: none"> • All pupils should get the same experience. • There should be more variety in what people learn about. • There should be more chances for adults to learn about new things.
Senedd	<ul style="list-style-type: none"> • Better training for employment – give people the skills that will help them get jobs • Better non-compulsory education – extra-curricular learning • Better variety of lessons to allow children and young people to learn about the things they are interested in and enjoy
Portuguese	<ul style="list-style-type: none"> • Children seem to integrate quite well, particularly those in the early years of education • There is not much support in school for those whose first language is Portuguese so this can be difficult within their first year or so of education in Wrexham • Older children can feel isolated and depressed because of the language barrier, and this can impact negatively on their achievement • Writing academically in English can be difficult for adult learners.

	<ul style="list-style-type: none"> • ESOL lessons can prove difficult as they are often with mixed groups (e.g. Portuguese, Polish and Spanish students), and with a teacher who doesn't speak Portuguese. • Some voluntary sector English courses have stopped due to lack of funding. • Over 50's need more opportunities to improve their English, so that they can feel less isolated and have better mental health.
Veterans	<ul style="list-style-type: none"> • Older veterans need access to technology, and support to use technology • There is an issue with the transfer of armed forces qualifications to civilian life • Transition from armed forces life to civilian life (ref: Nikki Lloyd-Jones report)
Tenants	<ul style="list-style-type: none"> • There needs to be more learning opportunities for parents (this could even involve learning alongside their children) • School curriculum needs to be changed to include lifeskills (e.g. financial management, growing food etc.) • More education about substance misuse
Focus Groups	<ul style="list-style-type: none"> • Communication and promotion of learning opportunities • There needs to be a greater variety of courses • There is an issue with the affordability of some learning opportunities – cost can be prohibitive • More carer respite, and childcare opportunities to support people to learn • Better internet access and digital learning opportunities • Links between education and business need to be improved • Poor transport – especially in the evenings – is a barrier to accessing opportunities for learning • Better support for voluntary sector groups that provide opportunities for informal learning.

2. There are good employment opportunities in Wrexham

Overall Rank 2
 Average Score (out of 10) 7.38

Survey Comments / Suggested Actions	No. of Comments
Wrexham needs to attract more businesses to create more jobs	44
There should be more job opportunities for young people	16
There needs to be better transport links and infrastructure to support employment	15
There should be more support available for existing businesses and employers	14
There needs to be some better paid job opportunities in Wrexham	11
Wrexham has too many people who are unemployed and living in poverty	11
We need to improve the image and reputation of Wrexham town centre	10
We need to ensure that people have the right skills and qualifications to gain employment	8
Improving the image and reputation of Wrexham would help encourage new businesses	8
There needs to be more support to help people find employment	5
Business rates need to be lowered	3
Employers need to work more closely with schools and colleges	3
There should be more job opportunities for local people	2
There needs to be additional industrial and business parks created	2
Other	45

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> There needs to be better training for employment. Young people need to be given the skills to be able to get jobs.
Portuguese	
Veterans	<ul style="list-style-type: none"> Employment is crucial to other aspects of Wellbeing
Tenants	
Focus Groups	<ul style="list-style-type: none"> Better support for local businesses Improved transport is needed to help people access employment More high-tech, high skilled, high wage companies are needed in Wrexham Improvements needed to the whole of Wrexham to make it a location where businesses want to locate.

3. Our town is vibrant and welcoming

Overall Rank 12
Average Score 6.08

Survey Comments / Suggested Actions	No. of Comments
There should be less empty shops	27
There needs to be a reduction in substance misuse in the town centre	19
Wrexham needs a more attractive, cleaner town centre	19
The town centre needs to be redeveloped and improved	16
Wrexham should have a thriving town centre	12
There needs to be a reduction in anti-social behaviour in the town centre	11
Wrexham needs to offer a better shopping experience	11
Rents and business rates should be lowered	10
Something needs to happen to attract new businesses into the town centre	9
The town centre needs to be better laid out and more integrated	9
There should be more cultural events and activities in the town centre	7
The town centre needs to be safer	7
There needs to be a reduction in homelessness	6
Wrexham needs a town centre which is pleasant to live in and visit	6
There should be better transport links around the town centre	6
There needs to be more leisure and tourism opportunities in the town	6
There are too many pubs and clubs in the town centre	6
There should be improved car parking in the town centre	5
Wrexham needs more independent shops and retailers	4
There needs to be a long-term strategy for improving the town centre	3
There needs to be a better balance of leisure and retail in the town centre	2
The night time economy should be developed more	2
There needs to be more green and open spaces within the town centre	2
Other	47

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	
Portuguese	
Veterans	<ul style="list-style-type: none"> • Empty premises should be filled within the town centre • There is a need to deal with the drug problem in the town centre • Out of town shopping development should be restricted to ensure large shops are located in the town centre
Tenants	<ul style="list-style-type: none"> • Rents and business rates are too high • There should be better and cheaper car parking in the town centre • Public transport links to the town centre should be improved

	<ul style="list-style-type: none">• Need a better mixture of local businesses and national/international retailers
Focus Groups	<ul style="list-style-type: none">• The layout of the town centre needs to be improved, and there are too many empty shops• Public transport needs to be improved, as does public car parking• Need to improve the early evening offer – in terms of restaurants, family entertainment and access to the arts and culture• There is a problem with anti-social behaviour, substance misuse etc, which needs to be resolved (possibly by having a greater police presence) in order to improve the town centre.

4. There is a range of things for people to do in their spare time

Overall Rank 5
Average Score 6.72

Survey Comments / Suggested Actions	No. of Comments
Wrexham needs to create a unique selling point, and work hard to become more appealing to residents, visitors and potential new businesses	12
There should be improved leisure facilities which see protection from budget cuts	12
Giving people more things to do reduces their chance of becoming isolated, developing poor mental health and therefore reduces problems such as anti-social behaviour	10
There should be better access to outdoor pursuits / activities which make the most of the assets of the area	8
There should be a greater number of / variety of concerts and events	8
People should enjoy parks and country parks more	7
There is a need for community groups for people to participate in, and these should be supported	5
There should be better promotion of the opportunities which currently exist	5
There needs to be more activities for children and young people to take part in	5
There should be improved access to the arts	3
Improving public transport will increase access to opportunities	3
Having more things to do in their spare time will positively impact on people's mental health	3
There should be better access to sporting clubs – not just for those who play competitively, but for fun	3
Other	26

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> Taking part in social activities is good for development, self-esteem and mental health
Portuguese	
Veterans	
Tenants	
Focus Groups	<ul style="list-style-type: none"> There needs to be better public transport in order for people to access opportunities There needs to be better cultural activities There should be more access to affordable sports and leisure activities

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| | <ul style="list-style-type: none">• There should be better planning decisions which include consideration of things for people to do in their spare time |
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5. The economy in rural areas is well supported and can thrive.

Overall Rank 11
 Average Score (out of 10) 6.25

Survey Comments / Suggested Actions	No. of Comments
Better transport links and infrastructure in rural areas	21
More people should buy local produce and support rural businesses	8
There should be more support for rural communities	7
There should be more support for rural businesses	4
We need more tourism in rural areas	3
Rural areas need to be made more attractive	3
Better internet connections are needed in rural areas	3
More jobs and opportunities need to be available in rural areas	2
Other	27

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> Rural areas need to have some facilities and services, or there is a danger that people will feel isolated
Portuguese	
Veterans	
Tenants	<ul style="list-style-type: none"> People often move out of rural areas because it's too expensive to live there
Focus Groups	<ul style="list-style-type: none"> Improved transport would better support the rural economy Improved broadband and 4g is needed in rural areas Making the most of the assets within our countryside (footpaths, areas of outstanding natural beauty etc.) Condition of rural roads needs to be improved

6. Children and young people are given a healthy start in life

Overall Rank 4
Average Score 6.93

Survey Comments / Suggested Actions	No. of Comments
Accessible and affordable opportunities for being outdoors, playing and taking part in physical activities in the natural environment	21
Educational experiences and attainment should be improved	11
Parents and families are key to children and young people's start in life, therefore we need to ensure that parents are well education and well supported	9
There are improvements needed in access and standards within the NHS – from maternity services, to children's care and families	8
There should be a reduction in the availability of unhealthy food, and healthy options should be made more accessible and affordable	7
Children and young people need to have all of the information to be able to make positive life choices	6
There should be more services provided locally	4
Poverty is a barrier to children and young people having a healthy start in life, therefore we should improve support for those on the lowest income	4
There needs to be a reduction in substance and alcohol misuse with young people and their families	3
There is a need to reduce obesity levels in Wrexham	2
We need to improve the safeguarding of children and young people	2
Other	23

Focus Group	Key comments / Suggested Actions
Play development	<ul style="list-style-type: none"> • There should be more support for parents to raise their children in the healthiest possible way • Children and young people need more opportunities to play outside and take part in outdoor activities • It's too easy to get unhealthy food. If it were less available, people would be healthier.
Senedd	<ul style="list-style-type: none"> • Some children and young people have terrible home lives, and bad things happen to them – this needs to be changed • Putting children and young people's needs first when making decisions will positively impact on their lives • The children's ward at the hospital is too small and waiting times at A and E are a problem. If cyp are to be physically active, accidents will happen • Budget cuts seem to hit those who can least afford it worst of all. this is

	unfair
Portuguese	<ul style="list-style-type: none"> • Mental health is a big concern for the Portuguese community. There is a delay in being able to access services, and a language barrier exists. • This can impact on families, domestic violence, crime, homelessness etc. • Those members of the community who are over 50, and in particular males, can find it very difficult to talk about their feelings – particularly if they are going to have to ask a friend or family member to translate on their behalf • Language is a big barrier in terms of families knowing what support is available to them, and then being able to access this support
Veterans	<ul style="list-style-type: none"> • Forces families need greater stability
Tenants	<ul style="list-style-type: none"> • Children and young people need to be educated about healthy living and its benefits • Parents need to be educated and supported to make healthy choices • More mental health professionals working with schools • More collaborative working and sharing of appropriate information amongst professionals and agencies
Focus Groups	<ul style="list-style-type: none"> • There needs to be an increased access to opportunities to play • There needs to be greater access to outdoor space for some children and young people • Access to health services needs to be improved and more equitable for parents, families, children and young people • There should be better information and signposting for parents and children/young people • There needs to be improved access to mental health services for children and young people • We need to ensure that children and young people are equipped with social skills and lifeskills. • There needs to be more access to creative, constructive things to do in children and young people's free time. • Creating a sense of pride, self esteem, citizenship, responsibility etc in children and young people • There should be more intergenerational work within communities • There should be improved cross-regional and cross-border working

7. People are able to make healthy choices

Overall Rank 9
 Average Score (out of 10) 6.41

Survey Comments / Suggested Actions	No. of Comments
There should be more healthy food options in shops and restaurants	4
There should be community schemes that help people to stay healthy	3
There should be increased opportunities for people to take part in physical activity, which are accessible and affordable	3
There should be more advice and information about healthy living	2
Wrexham is environmentally friendly	2
There should be more cycling and walking routes	2
There needs to be a reduction in obesity in Wrexham	2
Other	7

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> • People need education and information to understand what is healthy and what isn't
Portuguese	
Veterans	<ul style="list-style-type: none"> • There should be a wider variety of fitness facilities for people to access
Tenants	<ul style="list-style-type: none"> • People often move out of rural areas because it's too expensive to live there
Focus Groups	<ul style="list-style-type: none"> • There needs to be access to information, advice and support to help families make healthy choices • There should be more positive role models within the local media • Children and young people need to learn more about food – growing it, cooking it, budgeting etc. • There should be more affordable access to health and leisure facilities • Alcohol and substance misuse (by young people and their families) needs to be tackled.

8. People have positive mental health

Overall Rank 6
 Average Score (out of 10) 6.7

Survey Comments / Suggested Actions	No. of Comments
There should be increased opportunities for support for those people who need it	20
There should be an increase in people's awareness and understanding of mental health issues	15
There needs to be more resources given to mental health services	11
There needs to be more support workers, counsellors and other professionals	7
Waiting times to access support are currently too long and need to be reduced	6
There needs to be a reduction in substance misuse – this would contribute to people's mental health improving	3
Other	23

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> Ensuring people have positive experiences in school will improve their self esteem and therefore their mental health Mental health can be a significant barrier to people being able to achieve well in school
Portuguese	<ul style="list-style-type: none"> The language barrier can lead to people feeling very isolated – which in turn can have a significant impact on people's mental health. This is particularly an issue for people who are over 50 (who find it less easy to learn English, and who often don't have school aged children to help them integrate).
Veterans	<ul style="list-style-type: none"> There should be drop-in style support for veterans There needs to be awareness raising about mental health issues, in particular effecting veterans or emergency services Better collaboration between those organisations offering support Health professionals to be more aware of someone's background and ask the right questions
Tenants	<ul style="list-style-type: none"> People often move out of rural areas because it's too expensive to live there
Focus Groups	<ul style="list-style-type: none"> Prevention, and much earlier intervention needs to be the priority Educate people more about mental health – remove stigma and create awareness so that people can support each other more Preventative health solutions 9e.g. exercise is good for mental health

9. People can live healthily, happily and independently in their old age

Overall Rank 3
 Average Score (out of 10) 6.98

Survey Comments / Suggested Actions	No. of Comments
There needs to be more care homes, carers and sheltered housing available for older people	27
There are improvements and greater investment needed in social care	14
People need more support to keep them living in their own homes	11
There should be better planning of older people's services	8
There needs to be more day centres and community groups for older people to combat isolation	5
Younger people could play an important part in supporting older people within communities	4
Services need to speak directly to older vulnerable and disabled people to find out what they want and need	4
Encourage healthy living throughout life	3
More integrated social care provision	3
Older people need good access to medical care	3
There are gaps in current provision for older people which need to be addressed	2
There needs to be better transport available for older people	2
Social care should be available to ALL older residents of Wrexham equally	2
Other	22

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> If people have opportunities to learn throughout their lives it will keep their minds active – which can help with conditions such as dementia
Portuguese	<ul style="list-style-type: none"> The language barrier can lead to people feeling very isolated – which in turn can have a significant impact on people's mental health. This is particularly an issue for people who are over 50 (who find it less easy to learn English, and who often don't have school aged children to help them integrate).
Veterans	<ul style="list-style-type: none"> Access to GPs could be an issue Health services need to be educated about the issues facing veterans so

	they can receive appropriate and timely (priority) treatment
Tenants	
Focus Groups	<ul style="list-style-type: none"> • Transport is the key to accessing services, reducing isolation etc. • Support people to use technology more so that they can maintain contact • Assisted living, warden controlled and adaptable accommodation is needed. • Better respite facilities for families and carers • Access to day provision of some kind to combat loneliness and isolation

10. All people have access to good quality, appropriate homes throughout their lives

Overall Rank 8
 Average Score (out of 10) 6.45

Survey Comments / Suggested Actions	No. of Comments
There is a need for greater availability of social housing	25
There needs to be more affordable housing in Wrexham	10
The housing policies and strategies need to be improved in Wrexham	8
Introduce more regulations for landlords in the private sector	5
There should be less HMO's (houses of multiple occupation) in Wrexham	3
There needs to be more accommodation suitable for elderly people	3
There should be a better mix of homes available in Wrexham	3
All Council owned homes should become energy efficient	2
Houses which are in a poor state of repair should be removed or disposed of	2
Other	10

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	
Portuguese	
Veterans	<ul style="list-style-type: none"> • There needs to be access to appropriate homes available for veterans leaving the forces, which is stable and long-term • The quality of housing stock is an issue and needs to be improved/maintained
Tenants	<ul style="list-style-type: none"> • Rent increases within social housing are too high • There needs to be a greater number of smaller homes available • There needs to be more accommodation available which is suitable for older people • There is clearly an issue with homelessness which needs to be addressed
Focus Groups	<ul style="list-style-type: none"> • There needs to be more single person accommodation • Planning policies and decisions need to consider the needs of local communities • Better regulation of the private rental sector is needed • Sustainability in house building and making improvements to housing. With more incentives for people to install solar panels etc.

11. People can travel easily around the county and beyond

Overall Rank 10
 Average Score (out of 10) 6.25

Survey Comments / Suggested Actions	No. of Comments
There needs to be improved transport links and infrastructure	17
More public transport availability and improvements	15
More frequent bus services are required around Wrexham	11
Wrexham needs a more integrated public transport system	7
There should be the introduction of travel incentives and subsidies	7
People should make better use of public transport	5
The quality of roads needs to be improved in Wrexham	4
There should be a better railway service	3
Other	20

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> Transport is essential for people to be able to access all services, and could therefore impact on all areas of wellbeing
Portuguese	
Veterans	
Tenants	
Focus Groups	<ul style="list-style-type: none"> There needs to be equitable access to travel and transport across the County Transport is key to accessing a range of other services Need to do more to access Need to do more to encourage active travel (i.e. walking and cycling)

12. The Welsh language is thriving

Overall Rank 15
 Average Score (out of 10) 4.84

Survey Comments / Suggested Actions	No. of Comments
Welsh language should be spoken more around Wrexham	9
There should be more opportunities for people to learn Welsh	7
There should be less investment in the Welsh language	7
There should be better Welsh language education in Wrexham	5
People should be given the choice to opt out of receiving information in Welsh or bilingually	2
Welsh should be the first language in schools in Wrexham	2
Other	11

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	
Portuguese	
Veterans	
Tenants	
Focus Groups	<ul style="list-style-type: none"> • Improvements to welsh language education are needed • There should be more welsh speaking staff in public organisations • More should be done to celebrate the cultural element of being welsh – not just the language • There is an issue with recruitment of welsh speakers • There needs to be a change of attitudes around the Welsh language – sometimes it feels like it's “us and them”.

13. Tourism supports the local economy

Overall Rank 14
 Average Score (out of 10) 5.86

Survey Comments / Suggested Actions	No. of Comments
Increased tourism will help the town to thrive	7
There needs to be a long-term tourism strategy for Wrexham	4
More access to, and support for tourist sites and tourism assets	4
There needs to be better promotion of Wrexham as a tourist destination	4
Public transport needs to be improved to help tourism	2
Other	13

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> • Young people don't know enough about their heritage and culture – this could be improved by visiting local tourist attractions
Portuguese	
Veterans	<ul style="list-style-type: none"> • Should encourage more local events and festivals in Wrexham to attract people into the town centre • There should be better promotion of events in the area
Tenants	<ul style="list-style-type: none"> • There is a lack of attractions in the town centre – which means there's nothing to attract people into the town • Need to think more creatively about how to promote Wrexham
Focus Groups	<ul style="list-style-type: none"> • There needs to be better promotion of events in Wrexham • Making Wrexham a safer place would really help tourism. • We need to make the most of the World Heritage Site and the Area of Outstanding Natural Beauty.

14. The county borough is a safe place to live

Overall Rank 7
 Average Score (out of 10) 6.6

Survey Comments / Suggested Actions	No. of Comments
There needs to be a greater police presence	44
There needs to be a reduction in substance misuse in Wrexham	32
People need to feel safe in Wrexham	20
There needs to be a reduction in anti-social behaviour in Wrexham	17
There needs to be a reduction in crime	15
There needs to be a reduction in homelessness by offering greater support	8
Partner service providers need to work together to reduce the current issues	6
There needs to be a greater sense of community in Wrexham	5
Reduce inequalities in Wrexham	5
We need to improve the appearance of the town centre	4
There needs to be a reduction in vandalism	3
Children and young people need to be educated about crime and anti-social behaviour	2
We need to create a better family-friendly evening economy in Wrexham	2

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	
Portuguese	
Veterans	<ul style="list-style-type: none"> • Need to address anti-social behaviour, including drug use
Tenants	<ul style="list-style-type: none"> • Substance misuse and vandalism need to be addressed in the town centre • There needs to be a greater police presence to deal with crime
Focus Groups	<ul style="list-style-type: none"> • There should be better education about drugs – and more preventative work • There needs to be a greater police presence in Wrexham • There should be more things for children and young people to do after school

15. Our communities are prepared for the future

Overall Rank 13
 Average Score (out of 10) 5.99

Survey Comments / Suggested Actions	No. of Comments
Communities (including TCC's, groups and individuals) need to look after each other and work together more	8
Improved educational provision and facilities would help communities	5
Attracting businesses and highly skilled professionals to the area is good for communities	4
Improved broadband and 4g connectivity, and increased use of new technology should be embraced to support communities	3
There needs to be a greater investment in low carbon technology and renewable energy	3
Wrexham town centre is terrible and has a negative impact on the economy and community of Wrexham	3
Communities should be supported to look after themselves and be less dependent on public services	3
Pollution from industry needs to be reduced	3
Improvements to the physical environment would improve communities	3
There should be greater collaboration across the region, and between PSB partners in Wrexham	2
The Local Development Plan is key to creating resilient communities which are fit for purpose	2
Criticism of Council Planning decisions	2
Housing provisions in communities need to be more diverse (including social and sheltered housing)	2
Travel around the County Borough and beyond needs to be improved	2
Other	13

Focus Group	Key comments / Suggested Actions
Play development	
Senedd	<ul style="list-style-type: none"> • Education should contribute to creating 'active citizens' to understand the importance of taking responsibility for themselves, and the role they play in the lives of other people and their communities
Portuguese	
Veterans	<ul style="list-style-type: none"> • Communities have become fragmented – there needs to be more community events
Tenants	
Focus Groups	<ul style="list-style-type: none"> • Communities need to be better connected – through roads and transport, but also through better internet connectivity • Communities and individuals need to take more responsibilities for themselves.